



## DEANZ FLIER

Each flier has a theme and this time it is *Aftermath of the PCF3 conference*.

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### Special points of interest:

- ◆ During PCF3, the British Council sponsored 2 live video links with Africa, the Caribbean, the UK and New Zealand.
- ◆ Virtual discussions were conducted prior to PCF3

# Aftermath of the PCF3 Conference

## Third Pan Commonwealth Forum - PCF3 2004

June in Dunedin. We were delightfully surprised by a week of reasonably good weather.

The number of participants exceeded our expectations and the months of planning resulted in a very successful event.

**Sunday:** At the ministerial welcome hosted by Malcolm Farry several of the organising committee had a chance to meet Sir Paul Reeves and the Minister for Education from Nigeria.



The ministerial cocktail function addressed by Hon Pete Hodgson kick-started the week of activity and was well attended.

**Monday:** The opening ceremony was stunning with modern Maori songs and dancing. The mayor Sukhi Turner cast a ceremonial air in her robes, and the stage looked fabulous decked in native grasses and ferns.

**Shona Butterfield** (TEC Commissioner and COL Board member) set the standard for the keynote speakers in her presentation and spoke of educational issues specific to New Zealand.



The opening ceremony and entry of the Commonwealth flags

After lunch participants broke up into the first of several Interest Group sessions. The participants were allocated a



place into groups located around the Town Hall to discuss: Latest developments, Best Practice, Emerging Issues, and Research, in relation to the UN Millennium goals.

The convenors and facilitators and participants worked hard over the four days of PCF3 to share their ideas and experiences.



These Interest Group sessions culminated in some very enlightening summaries pre-

sented by Sir John Daniel on the last day. For example, research and evaluation is making a very limited contribution and ways to find information need to be improved.

**Hon Professor George Saitoti** (Minister of Education, Kenya) thanked COL for the opportunity to bring Commonwealth countries together. He spoke about the barriers to education in Kenya - poverty, hunger and HIV/AIDS.

Monday ended with a very lively cocktail function at the Dunedin Art Gallery.

**Tuesday:**

Mr. Walter Erdelen (Assistant Director-General for Natural Sciences, UNESCO) spoke about some projects



UNESCO is involved in in Asia, Africa and Latin America to bring ICT and distance education into secondary schools. For example the Mondialogo project found at: [www.Mondialogo.org](http://www.Mondialogo.org)

Sir Shridath (“Sonny”) Ramphal, delivered a very insightful **2004 Asa Briggs Lecture** eventually. There was a delay and much excitement when one of the spotlights on the ceiling in the Glenroy Auditorium

decided to tumble to the floor prior to the speech. Luckily no-one was in the room at the time.

Sir Ramphal focussed his talk around the theme of “the dangers of unilateralism and domination” and the need for oneness to address the issue of “the world’s marginalised globalised underclass”. He spoke about the long term aim COL had to reach any learner in the Commonwealth through distance education. The numbers of people at PCF3 were evidence of the importance of COL in open, distance and flexible learning.

**Wednesday:**

The Honourable Mrs. Ann Therese Ndong-Jatta, Secretary of State for Education, The Gambia started the day very eloquently. She spoke forcefully about the need for something to happen to address the shortage of teachers and the large numbers of adults and children unable to access education. She asked, “should government money go to supporting ICT for ODL when money is desperately needed to reduce poverty and hunger?”

Technologies such as the radio and satellite were more viable options than the Internet for her country at present. However, strategies were in place such as a new Ministry of ICT and a Virtual University for small states.



Andrew Higgins, Hon Pete Hodgson, Sir Paul Reeves and Paul West meet at the Ministerial Cocktail function

The COL Excellence in Distance Education Awards banquet rounded off Tuesday very nicely. Lots of people and institutions received awards including Open Polytechnic which “has, within the relatively short period since its inception in its present form in 1990, established itself as one of New Zealand’s leading providers of vocational lifelong learning.” See <http://www.col.org/idea/> for more detail.



A time for questions and the Convenors report back at the end of day one

**Project on deficit theorising in education** (Russell Bishop), go to: [www.minedu.govt.nz/goto/tekotahitanga](http://www.minedu.govt.nz/goto/tekotahitanga)

**Maori dictionary** and other resources (Ngai Tahu), go to: <http://kmk.maori.nz>

Janine Kapa, Education Manager for the Ngai Tahu tribe and Karaitiana Tairuru, IT Manager for the Ngai Tahu Language Revitalisation Unit, Te Waka Reo presented after morning tea on Wednesday. There are 40,000 members of the tribe spread around NZ needing access to education. They have different needs to the rest of the population. For example, Maori are more likely to have digital TV or cellphone, not a computer.

There are several initiatives underway to improve access to Maori language.

**Thursday:**

Professor Russell Bishop spoke about how “critical reflective practice moves teachers away from deficit theorising”. This is a topic central to a project he is running. He works with teachers to examine how they position themselves through discourses. During the process he gets them to reflect on their practice, so they can change the negative discourses they are subject to.

He believes teachers have to change their classroom behaviour to get children interested and to motivate them to learn. The day ended with a wrap up by the convenors and Sir John Daniel. Then there was a time for thanking all those involved in organising the conference, and a wonderful closing ceremony.

## 2004 DEANZ Award for Excellence in Distance, Open, Flexible and E-learning by Jay Reid

- Five applications were short-listed.
- More information on the DEANZ website
- Three awards \$NZ 2000 each conferred
- Michael Alford and Sharon Roffey
- Bill Smith, and Dr Darl Kolb
- Professor Koenraad Kuiper and Colin McMurtrie
- All entries reflected the innovative use of technology in eLearning
- Evidence of reflective practice and the use of research were strong elements in the winning entries.

There were three projects chosen for the DEANZ award this year. In no particular order, they were:

### 1. Flexible Learning Templates for Dispersed Learners.

**Applicants:** Michael Alford and Sharon Roffey, New Zealanders working in Switzerland in the Staff Development Section of the United Nations High Commission for Refugees.

The documentation for this project was outstanding. The concept was huge and multi-levelled – serving the needs of a significantly large number of learners dispersed throughout many countries.

It demonstrated best practice in professional development, including learner-centred design, and ‘just in time’ availability of resources to support practitioners. The templates provide a repertoire of tools and resources for subject matter experts wishing to develop self-directed or flexible learning guides for particular groups of learners. These may also be used by supervisors

and coaches in the UNHCR programme. The project plan and evaluation strategies were excellent.

### 2. Collaborating across Distance, Functions and Institutional Boundaries.

**Applicants:** Bill Smith, Eastern Institute of Technology and Dr Darl Kolb, Business School at the University of Auckland.

The judges acknowledged the inter-institutional collaborative nature of this project. The focus of this project – an online simulation called Mike’s Bikes - promotes student participation, interaction and teamwork.

There was innovative use of a variety of media to support students working towards the goals of the programme. The use of computer gaming reflected an understanding of what engages learners in the digital age.

### 3. E-Lectures within an Integrated Multimedia Course Design.

**Applicants:** Professor Koenraad Kuiper, and Colin

McMurtrie from the Department of Linguistics, University of Canterbury.

The issues addressed in this application are faced by many in education today. How to utilise scarce resources and expertise to address the ‘any time/any place’ needs of learners?

A mix of technologies was used to provide Quicktime movies of lecture presentations, self-test quizzes with instant feedback, plus email and discussion for use with a Learning Management System.

The applicants demonstrated an ongoing process of reflection and evaluation, informed to some degree by research, in their project.

The formal paper submitted with this application will be of interest to other professionals working in tertiary education.

The judges were impressed with the development and gains made since the last Awards. In particular, while all entries reflected the innovative use of technology in eLearning, the evidence of reflective practice and the use of research were strong elements in the winning entries.

## Virtual conferences prior to PCF3

Prior to PCF3, DEANZ hosted four virtual conferences involving hundreds of people around the Commonwealth on the topics of: Best Practice, Latest Developments, Emerging Issues and Research into open and distance learning.

### Brief Summary of Emerging Issues

**Discussion:** by A Higgins, Auckland University of Technology, New Zealand. There were about 65 responses to the question over 10 days. Social,

pedagogical, technological, economic and policy themes emerged.

This virtual conference sought to address the question: “What do you see as the big features emerging in your area over the next 3-5 years, so we can plan our work and budgets in advance?”.

Also, “what are the major emerging factors we can identify that will affect how students will learn and how we

might prepare ourselves to teach them?”

Economically, many places are not able to afford the costs of meeting rising demands for educational service provision by erecting and maintaining buildings. Open, distance and flexible learning strategies are being considered and used, not as a cheap option, but as a viable way advancing human knowledge, skill and understanding. There was lots more not covered here.

## Conference Reports and Projects in Action

### From Mary Panko

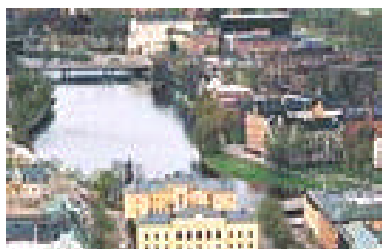
Programme Leader, Graduate Diploma in Higher Education & Med, UNITEC

Cultural Attitudes towards Technology and Communication :

**CATaC'04**: The fourth conference was held in Karlstad, Sweden in 2004 at the end of June and New Zealand distance educators were well represented.

<http://www.it.murdoch.edu.au/catac/index04.html>

This biennial conference series provided one of the most significant international forums for research on



how diverse culture attitudes and communication preferences shape the implementation and use of information and communication technologies. The conference brought together scholars from around the globe who provide diverse perspectives, both in terms of the specific culture(s) they highlight in their presentations and discussions, and in terms of the discipline(s) through which they approached the conference themes.



The Project is one of the TEC funded eCDF Projects for 2004-05. Fifteen people have been selected as Leaders who will undertake a personal professional development eLearning 'trip' supported by \$20,000 to aid their travels.

It was pleasing to see a number of DEANZ Executive members represented in the first group of Leaders: Stephen Bright, Waikato Institute of Technology; Derek Chirnside, Christchurch College of Education; Irina Elgort, Victoria University of Wellington; Stanley Frielick, Northland Polytechnic; Stephen Harlow, Waikato Institute of Technology; Bronwyn Hegarty, Otago Polytechnic; Paul Left, QED Associates Ltd; Peter Mellow, Auckland University of Technology; Nicki Page, Christchurch Polytechnic Institute of Technology; Merrolee Penman, Otago Polytechnic; Nicoletta Rata, BEST Training; Philip Roy, Massey University; Marica Sevelj, The Open Polytechnic of New Zealand; Hasmeeta Shukla, Auckland University of Technology; Lyn Smith, Auckland College of Education

For details of each of the Leaders individual goals and PD Plans visit the FLLinNZ web site at [www.FLLinNZ.ac.nz](http://www.FLLinNZ.ac.nz)

Nola Campbell, FLLinNZ Project Director

Coming from Unitec New Zealand Mary Panko and Miriama Postlethwaite presented a paper entitled Online discussions and Ako in Aotearoa/New Zealand: **Successful strategies for reciprocal teaching forums. and learning in online discussion**

This paper demonstrates ways in which ako, the Maori term for reciprocal teaching and learning, can flourish in online discussions.

It also pointed out that the development of close relationships between both learners and teachers, or e-moderators, is fundamental to the success of this process.

It concluded with a number of practical recommendations that may enhance the value of teaching and learning through discussion boards for all learners.

## Professional Development Opportunities

### Distance and Online Education - Master of Education degree at Massey University.

Recognizes that the education environment is being transformed by developments in distance and online education. A certificate and a diploma – are also available; delivered using distance and

online teaching. Compulsory papers are designed to build knowledge and skills in distance and online teaching, instructional design, and policy and practice.

Enquires about the postgraduate programmes in distance and online education at Massey University are wel-

comed. Please contact Mary Simpson. Ph: 64 6 356 9099 Ext 8839  
 Email: [m.g.simpson@massey.ac.nz](mailto:m.g.simpson@massey.ac.nz)

### Journals

JCMC's newest issue is out!  
<http://www.ascusc.org/jcmc/vol9/issue4/>

### The Journal of Applied Educational Technology

<http://www.eduquery.com/jaet>  
 This journal is geared towards educational practitioners, action researchers, and those who prepare them.

### Journal of University Teaching and Learning Practice (JUTLP)

First issue of electronic journal launched  
<http://jutlp.uow.edu.au>  
 bi-annual, peer-reviewed e-journal of the University of Wollongong.



## Visit to Open University, UK by Mark Nichols

"I recently had the opportunity to visit the Open University UK to meet the people on the other side of my pyjamas graduation. I spoke with several people from the Institute of Educational Technology (IET) <http://iet.open.ac.uk> and summarised key themes as follows:

1) Technology is best evaluated in terms of human behaviour rather than technical ability.

For example the potential for mLearning largely lies in how people currently use their mobile tools. Technologies have modes of use determined by the user and these are not easily modified. This explains some eLearning has not been well-received by students - it was designed to use the technology well but underestimated the importance of how people tend to use technology.

2) Blend is big; it appears that when you use the term

'eLearning' many practitioners in the UK assume that you mean blended learning.

Blended courses tend to use paper, online resources, mobile learning resources (which may just be different file formats of other electronic resources) and face to face sessions. Paper is still a core delivery medium and is tipped to be so for the foreseeable future.

3) The tutor is being increasingly recognised as a vital component for effective eLearning.

This was a common theme with all of the people I talked with. Online tutor training in is particularly viewed with some interest (I had a sample of the online tutor programme I have developed for BCNZ).

4) eLearning growth is more likely to be evolutionary than revolutionary.

Barriers such as a lack of

effective online pedagogical development, student resistance to too much technology, poor broadband uptake and institutional barriers to change are among the biggest reasons for this. The situation is similar in New Zealand.

5) Underlying pedagogies are critical for the effective use of eLearning.

Sometimes even a simple pedagogy can make a huge difference; I spoke with Ormond Simpson whose research indicates that retention can be

increased by as much as 5% just by calling identifiable at-risk students ONCE at a key time of their course.

IET consists of researching practitioners, many of whom are key names in distance education and open learning. It was particularly interesting to note the similar contexts in the UK and New Zealand - we face similar challenges and share similar opportunities!"



## Project in Action

### Sniff, Swing and Swipe 3

By Monika Fry

<http://www.megabright.co.nz/SSS3.homepage.htm>

This year, the online Internet project Sniff, Swing and Swipe involves 39 schools from throughout

New Zealand in this DEANZ and Stockholm Challenge award winning, e-learning opportunity. Students, ranging from years 4 to 13, design behavioural enrichment items to encourage natural behaviour for animals at Auckland, Wellington and Hamilton Zoos as well as the National Aquarium of New Zealand.

The Hawksbill Turtle, Red Panda, Spider Monkey and Kea will benefit from the science and technology education project. We are looking forward to finding out how the Internet connections in Congo work, as one of the zookeepers who is giving feedback on the students' designs, is there on a work related trip.

## Planner for 2005 Conferences

### WBE 2005: The 4<sup>th</sup> IASTED International Conference on Web-Based Education

Grindelwald, Switzerland

21 - 23 February 2005

**Theme:** As keyboards replace chalkboards, the Web's impact on traditional educational theories and practices are increasingly apparent. It has transformed and expanded the conventional boundaries of education. WBE 2005 is aimed to provide scholars, faculty, researchers, and administrators in all web-based educational areas with an excellent opportunity to convene with colleagues from approximately 50 countries and discuss innovative ideas, results and outcomes of research in this new and exciting field.

<http://www.iasted.org/conferences/2005/switzerland/wbe.htm?confalert>

### ICE2 Ideas in Cyberspace Education

Lake District England

23 - 25 February 2005

The second ICE symposium will focus around the issues of power, identity and culture in online learning. Held over three days at

Higham Hall in the Lake District, the symposium aims to give teachers, developers, researchers and theorists a chance to discuss the culture, theory and politics of learning and teaching in the digital domain.

The keynote speaker will be [Erica McWilliam](#) from the Queensland University of Technology. Author of *Pedagogical Pleasures* and *How to Survive Best Practice*, and co-author of *Pedagogy, Technology and the Body*, her mission as a speaker and writer is to 'seek out and destroy irony deficiency in all its forms'.

As before, the symposium will be for a maximum of 40 people to keep the event intimate and allow a high degree of interchange and discussion - early registration is recommended when it opens at the end of October 2004. The cost of attending the symposium, including all meals and accommodation, will be in the region of £350.

<http://www.malts.ed.ac.uk/ice2/index.htm>

### My Pick for the venue

**DIWEB '05**  
**5<sup>th</sup> WSEAS International Conference on Distance Learning and Web Engineering**

Corfu, Greece

23 - 25

August 2005

<http://www.worldses.org/conferences/2005/corfu/diweb/index.html>



**Source:** [www.greekislandsholidayrentals.net/images/cor...](http://www.greekislandsholidayrentals.net/images/cor...)

## The Canadian Association for Distance Education (CADE-ACED) and Simon Fraser University announce the 2005 International conference in Vancouver, Canada - May 7-11

### e-Learning 2005

The Annual Conference for Distance Learning Administrators, Faculty, Instructional Designers, Web course Developers, Video Producers, and Continuing Education Professionals  
Dallas, Texas, USA  
2 - 5 April 2005

This is your one-stop conference for e-Learning! Budget cuts and rising enrolments are requiring educators to do more with less and, more than ever, we need to learn from each other. Network with other distance educators! Share challenges, successes, and how-to secrets with fellow educators in Dallas this spring! Experience "Big D's" unique blend of southwestern style, Old West charm and modern sophistication!

<http://144.162.197.250/eLearning2005.htm>

### CAL '05 Virtual Learning

University of Bristol, England

4 - 6 April 2005

Share experiences, knowledge and research with those working at the forefront of learning and teaching with technology at CAL '05.

<http://www.cal-conference.elsevier.com/>

### EDUCAUSE Australasia 2005 conference. 'The Next Wave of Collaboration'.

Auckland, NZ  
5 - 8 April 2005

<http://www.educause2005.auckland.ac.nz/>

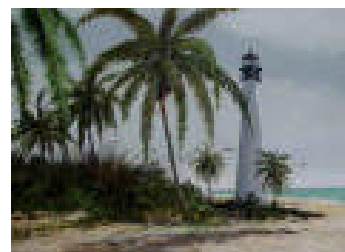
This is an excellent opportunity for you to showcase your company. The Programme Committee has ensured the programme format, consisting of four concurrent streams - one relating to industry and three to education, offers you a platform to increase your organisation profile by demonstrating your credentials, knowledge and ca-

pability to an audience of key education IT decision makers.

### 4<sup>th</sup> WSEAS International Conference

Miami, Florida, USA

17 - 19 November 2005



**Source:** [www.bansemmer.com/.../cape-florida-lighthouse.htm](http://www.bansemmer.com/.../cape-florida-lighthouse.htm)

E-Activities (E-learning, E-Communities, E-Commerce, E-Management, E-Marketing, E-Governance, E-Health, Tele-Working)  
<http://www.worldses.org/conferences/2005/florida/e-activities/index.html>



THE DISTANCE EDUCATION  
ASSOCIATION OF NEW ZEALAND INC  
TE HUNGA TATAI I TE AKO  
PAMAMAO

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## Items with a Difference

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### NET\*Working 2004 Online Conference

8 –19 November

URL: <http://www.flexiblelearning.net.au/nw2004/>

NET\*Working 2004 will be an online conference featuring locally based events in all states and territories. The conference will have a continued focus on professional development, with individual and state and territory-based learning opportunities. Still in the planning phase, NET\*Working 2004 will incorporate the themes of inclusion and participation across the country, and highlight technological innovation in the vocational education and training sector. The conference will also celebrate the achievements of the Framework and communicate the ongoing direction of flexible training delivery in Australia.

**Call For Papers - Learning Technology Newsletter** (ISSN 1438-0625)  
publication of IEEE Computer Society Technical Committee on Learning Technology (TCLT)

[http://lutf.ieee.org/learn\\_tech/](http://lutf.ieee.org/learn_tech/)

**Deadline for submission:** October 20, 2004.

Learning Technology Newsletter invites short articles, case studies, and project reports related to applications of advanced learning technologies. Accepted articles will be published in Volume 6, Issue 4 (October 2004).

## Conferences in Brief for 2004

### ITPNZ e-Fest

Wellington Convention Centre  
11-12 October, 2004

**Theme:** Thinking Together

**Website:** <http://www.e-fest.org.nz/>

Organised by Open Polytechnic and Whitiera Polytechnic.

### EEI21 - 2004

The University of Memphis. USA  
13 - 16 October, 2004

**Theme:** The Ethics of Electronic Information in the 21 Century  
<http://www.memphis.edu/ethics21>

### EDUCAUSE 2004 Conference

IT From A Higher Vantage Point  
Denver, Colorado. USA  
19 - 22 October, 2004

**Theme:** Issues that impact anyone who is designing, developing and managing e-Learning in their organization  
<http://www.educause.edu/conference/annual/2004/>

### Streaming Media West 2004 Conference & Exhibition

Santa Clara Convention Centre,  
Santa Clara, California, USA  
26 – 28 October

**Theme:** Streaming and digital media technology  
<http://www.streamingmedia.com/west/>

### E-Learn 2004

Washington DC, USA  
1 –5 November

**Theme:** Best practices/technology in Education, Government, Healthcare and business.

<http://www.aace.org/conf/elearn/default.htm>

### League.org 2004 Conference on Information Technology

Tampa, Florida, USA  
7 -10 November

**Theme:** Intelligent application of information technology in community and technical colleges.

<http://www.league.org/2004cit/>

### Learning Technologies, QLD Research in Distance Education (RIDE) 2004 conference

Deakin University, Geelong, Victoria, Australia. 9 - 11 Nov

<http://www.deakin.edu.au/education/RIPVET/conferences/2004/RIDE/index.htm>

### The 10th Sloan-C International Conference on Asynchronous Learning Networks

Rosen Centre, Orlando, Florida, USA. 12 –14 November

**Theme:** The Power of online learning: from innovation to mainstream

[www.aln.ucf.edu](http://www.aln.ucf.edu)

### ECEL 2004: The 3<sup>rd</sup> European Conference on eLearning-

Paris, France  
25 – 26 November

**Theme:** An exchange ideas and examples of best practice

<http://www.academic-conferences.org/ecel2004/ecel04-home.htm>

### AARE - 2004 AARE 34th Annual International Educational Research Conference

Melbourne, Australia  
28 Nov – 2<sup>nd</sup> Dec

**Theme:** Doing the Public Good – Positioning Education Research  
<http://www.aare.edu.au>

### ICCE 2004 (International Conference on Computers in Education)

Melbourne, Australia  
30 Nov – 3 December 2004

**Theme:** Develop the way forward for the coming decade with a deeper understanding of the fundamental issues relating to the design, implementation, and integration of ICT in both education and training.

<http://www.rmit.edu.au/bu/s/icce2004>

### Pathways 7 National Conference

Alice Springs Convention Centre,  
Australia

30 Nov – 3 December

**Theme:** Inspire, Include, Increase.

<http://www.anta.gov.au/abtEvents.asp?qsID=10>

### Online Educa Berlin 2004

Berlin Germany  
1 December 2004

**Topic:** Technology supported learning and training for decision-makers from education, business and government.

<http://www.online-educa.com>

### ASCILITE Conference 2004

The University of Western Australia, Perth, Australia  
5 - 8 December, 2004

**Theme:** Beyond the Comfort Zone  
<http://www.ascilite.org.au/conferences/perth04/>

### IADIS International Conference Cognition and Exploratory Learning in Digital Age (CELDA 2004)

Lisbon, Portugal  
December 15-17, 2004

**Aim:** To address the main issues concerning with the evolving learning processes and supporting pedagogies and applications in digital age

<http://www.iadis.org/celda2004/>