

## **Blended learning for distance students: What does it add?**

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The redesign of an undergraduate university-based programme presented the opportunity to bring communities of face-to-face and distance students together through the use of blended delivery. The blend of delivery modes includes elements of face-to-face delivery, traditional print-based distance education and online learning. For the face-to-face students, blended delivery offers a more integrated approach to the use of educational technologies and the possibility of a more personalized, media-rich, interactive learning experience. However, for the distance students, whose experience has been highly interactive and personalized and delivered using a range of technologies, the change would seem to be less radical. This paper reports on the first six months of blended delivery. In particular the discussion highlights the benefits identified for both groups of students, the student reactions and the opportunities raised by the emergence of a blended cohort of students.