

## Management Guidelines and Research Bulletins

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Two robust sets of resources have recently been produced to address the e-learning knowledge needs of:

- Educational managers
- Students
- Tertiary teachers
- Government policy officials.

A brief talk and workshop provides an introduction to the nature and applicability of these resources. The projects for development of the resources are described below.

### **Educational Managers**

The **e-Learning Management Guidelines** are commissioned by the Ministry of Education and developed under the aegis of Ako Aotearoa the National Centre for Tertiary Teaching Excellence. They are a set of resources and tools that will assist institutional leaders to plan and manage their use of e-learning more strategically. Much of the published research and analysis of policy and practice in the e-learning field has been authored by and targeted at teachers and IT specialists rather than those responsible for institutional strategy and leadership. To begin to address this important audience, it is first necessary to identify the issues that they need to understand and to take direct responsibility for. This resource is an attempt to identify these issues and express them as questions that leaders should be asking of their institutional strategy, policy and practice. Case studies illustrating a number of these strategic options are drawn from across the New Zealand tertiary education sector.

### **Students, teachers and policy officials**

#### **'What the Evidence Tells Us' Research Bulletins**

Over the last few years, the Ministry of Education (MoE) has commissioned a number of research reports to better understand specific issues relevant to e-learning in the New Zealand tertiary sector. Over the same period, the Tertiary Education Commission funded e-learning Collaborative Development Fund projects have produced reports on other relevant issues. While these reports contain much of relevance to the sector, it appears that few people in the sector are accessing or reading, let alone applying, the knowledge in these reports.

This project aims to increase awareness and application of the research by developing and distributing relevant user-friendly communications to selected stakeholders. The project has the following phases:

1. Analyse and synthesise the research reports
2. Identify key messages
3. Talk to stakeholder groups to understand which messages are more relevant messages to them and which presentation formats they would prefer. The three stakeholder groups are:
  - Educators
  - Students
  - Government officials
4. Agree priority key messages and presentation formats based on stakeholder feedback
5. Design and develop presentation formats

The Ministry of Education (MoE) has contracted a consortium led by Blended Solutions Ltd to carry out this work.

Once the project is complete, MoE will produce and disseminate the presentation formats.