

## **Towards Convergence of Place-based and Distance Education: A case study in blended delivery**

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Blended delivery offers an attractive combination of the richness of place-based, face-to-face teaching situations and the flexibility and convenience of technology-enhanced distance education. But what does a transition from either traditional distance or place-based education to a more integrated blended delivery model imply for institutions in terms of design, development, teaching, support and administration?

This case study focuses on the redevelopment of the BEd(Teaching)Primary in the College of Education at Massey University for fully blended delivery. Blended delivery in this case refers to the combination of internal and extramural delivery options into a single integrated delivery model which includes place-based delivery, online learning and elements of correspondence distance education to meet the needs of both internally and externally enrolled students. The presentation focuses on (a) the context of the case (b) the design and development decisions which defined the blend of modes of delivery (c) the development experiences of the last 12 months and (d) a set of emerging issues which inform the ongoing development of the programme and the evolving blended delivery model.