

How to make a how to video

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As distance educators we are used to using the written word to communicate how to do something, what something is, or how something works. But now it's possible and often ideal to introduce video – ie to use the spoken word plus the moving image to get our message across.

In fact, with the advent of Youtube, Videojug and similar sites, it seems everyone is getting into instructional and explanatory videos. There are some really good ones.....and some really bad ones. How can we make the most of this exciting new medium in our teaching and learning? How can we blend the verbal and the visual to maximum effect? The answer is a good script. You have to think visually – think choreography – think how to make the words dance with the images.

The only way to learn is to try it yourself. So come along ready to workshop. Bring at least one idea for making a 'how to' or 'what is' video. Then we'll write the script together and go through what it takes to film it and publish onto the Web. To get you in the swing visit these links and think about what works and what doesn't:

[Google Docs](#)

[Zombies in Plain English](#)

[RSS in Plain English](#)

[Making Money the 'How To Way'](#)

[How to make a 'How To' film](#)

[One Way to Create a Video and to Edit it](#)