

An inverted IP policy, intensive use of social media, and prolific development of Open Educational Resources and practices

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Otago Polytechnic has adopted a Creative Commons Attribution copyright license and has been using the Wikieducator platform with other socially constructed media and communications services to develop and publish Open Educational Resources and Practices. This presentation outlines some of the steps that the Polytechnic has taken, as well as some of the challenges being faced, and a vision for the future.

- Our change in IP Policy so that content defaults to Creative Commons Attribution.
- Our staff actively using blogs and socially constructed media and communications to establish an online profile for themselves and for the organisation.
- Our use and development of Open Educational Resources and Practices (OERP).
- Our use of the Wikieducator platform to conduct online learning and develop OERP collaboratively and world wide.
- The significant benefits and outcomes we are experiencing the past year since doing all this, (both financially and otherwise).